

SEAFWA Strategic Planning Deliberation Rough Notes

Rough flip-chart notes from strategic planning session discussion at the 2022 Spring Directors' Meeting in Athens, TX. These notes are captured primarily for the record and reminder to participants. They are not stand-alone documentation of any decisions and are merely deliberative in nature.

[\(original hand-written note source\)](#)

OBJECTIVES

- Consensus on where we want to go that each of us understand
- Decide if we do what we do now or take to next level
- Know what we're going to be doing in the next iteration
- Consensus - 1-2 page doc. That lays pathway

START DOING

[What SEAFWA should start doing that we're not doing now]

- Benchmarking (law enforcement pay, dealing with commissions, CWP, structure/util. of foundations)
- Training/comm about various levels' roles and what SEAFWA can do for them (commissioners)
- Onboard new directors, chiefs
- Consider multi-state procurement(?) Feasible?
- Consider how to engage foundation directors
- SEE-FWA [*determine pronunciation of acronym See-Fwa or See-A-fwa*]

DO MORE/BETTER

[What SEAFWA should do more or better]

- Capitalize on SECAS
 - Be in the driver's seat on landscape-scale cons.
 - More \$ are coming

- Create opportunities to strengthen partnerships
- SEAFWA annual conference (attendance is down)
- Support/enhance tech committees - charge, pay attention, listen, provide feedback
- SCWDS Support
- Make annual conference more inviting to new people
- Provide more oversight to SARP. Clear governance.
- Continue with SARP
- Empower chiefs

TAKE OUT BACK AND SHOOT

[What SEAFWA is doing now but should stop doing]

- Thoughtful review and sunset of committees

DON'T DO

[What SEAFWA should not do]

- Replicate what AFWA and others do [*for*] leadership development
- Become a full bore conservation delivery org. and employing agency
- Take any more time/bandwidth